

Thomas Ainslie

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EXPERIENCE

Carnival Cruise Lines, Miami, FL.

June 2007 – Present: Interactive Marketing Strategist.

- Research and define web strategy for carnival.com and periphery sites
- Develop, prioritize and manage online programs
- Create, develop and distribute online video content
- Develop high-level business requirements including user flows and technical architecture
- Serve as liaison with 3rd party vendors to evolve site information architecture, usability and overall online experience

Miami International University of Art & Design, Miami, FL.

2008: Member, Professional Advisory Committee.

- Serve on advisory committee for Interactive Media Department

Miami International University of Art & Design, Miami, FL.

March 2007 – June 2007: Adjunct Instructor.

- Ran undergraduate courses for the Visual Effects and Film Departments
- Taught chromakeying and color correction to Visual Effects students
- Taught animation and motion graphics to Film students

Atlantic Records, New York, NY.

June 2005 – June 2007: Project Manager, Interactive Producer.

- Project managed high-profile artist sites and label initiatives
- Produced live performances and interviews in Atlantic's New Media Studio
- Shot, edited video content for artist sites and promotions
- Updated sites and formatted content for web optimization
- Coordinated encoding media for web streaming and distribution of content
- Produced and formatted content for podcasts and mobile video

Composers Collaborative, New York, NY.

June 2004 – August 2005: Webmaster.

- Maintained website for nonprofit organization promoting new music in New York City
- Managed site updates and formatted content for web optimization
- Technical consultation

Interactive Telecommunications Program NYU, New York, NY.

May 2004 – June 2005: Technical Assistant.

- Maintained equipment and tracked inventory
- Supervised multiple computer labs
- Assisted students with various technical needs
- Managed department during late night and weekend hours

Konscious.com, Walking Productions, New York, NY.

August 2004: Telejournalist, Segment Producer.

- Contributed to production of "Konscious Convention", a live interactive television program documenting the 2004 Republican National Convention. Aired on Manhattan Neighborhood Network and online
- Produced introductory video sequence
- Operated camera and set up live video broadcast in field
- Interviewed numerous subjects

Marie Sester, New York, NY.

June – August 2004: Video compositor.

- Built visual prototypes and composited video imagery for artist Marie Sester's project, BE[AM]

Music Video Shoot, Brendan Benson "Metarie", Detroit, MI.

February 2003: Production Assistant.

- Chromakey logging and lighting
- Video monitoring and playback
- Resource acquisition
- Stage management

Warner Bros., Radiant Productions, Burbank, CA.

June – August 2001: Intern.

- Assistant to company VP, Sam Dickerman
- Script development and research
- Script coverage
- Assorted administrative tasks

RECOGNITION

UbiComp 2005, Tokyo (September 2005)

Through The Looking Glass, an interactive mirror for disabled children, exhibited.

Achtung Berlin – The New Berlin Film Award (April 2005)

Experimental video documentary "Berlin/Detroit" screened.

ABC, Good Morning America (August 13, 2004)

Clips from "Dodgeball Infomercial" aired on national television.

EDUCATION

New York University, Interactive Telecommunications Program

Master's Degree, 2005.

University of Michigan, College of Literature, Science, and the Arts

Bachelor of Arts, Film and Video Studies. 2002.

SKILLS

Software: Final Cut Pro, After Effects, Photoshop, DVD Studio Pro, Max/MSP/Jitter, Flash, Motion, Dreamweaver, Pro Tools, Combustion, Illustrator

Languages: HTML, CSS, ActionScript, PHP, MySQL

For online resume and portfolio, please see www.tomainslie.com